

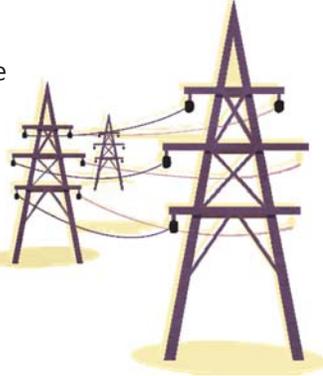
## Full-Spectrum Energy Services

Finally, a package of Professional Energy Services that addresses every aspect of your energy costs (including some options you may not know about).

### 1 Best Price Energy Buying

**Natural Gas:** Are you still buying from a utility provider? Let us show you our short list of the best alternative suppliers.

**Electricity:** Yes, you do have electricity buying options. Open access to market-based pricing is available on a limited basis. We are your experts; let us show you how this works.



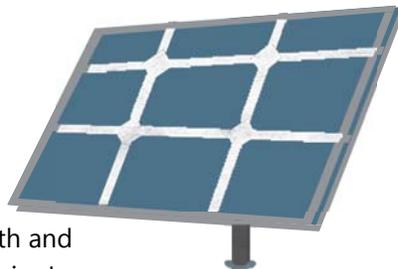
### 2 Energy Accounting

**What is this?** This is a whole new genre of Professional Energy Services. Spectrum will make sense of your energy costs the same way your CPA makes sense of complicated tax code. You have a CPA for financial matters; why not have an "Energy CPA" on your side?

**Think you may have been overcharged?** Ever wondered if you have been overcharged for your natural gas and electricity? We will audit your energy charges back at least three years and help you secure a refund if you have been overcharged.

### 3 Energy Modeling

**Should I or shouldn't I?** This is where we help you make sense of an energy investment opportunity. You might be looking at installing solar, self-generation or demand response equipment. Let us take the guesswork out of this; we will do the math and you can make the decision!



**What is your Energy Fingerprint?** Your smart meter records your energy fingerprint and reveals a world of information about your energy buying habits. Sometimes small operational changes can have a big impact on your energy cost. You may be surprised by what we find when we read your energy fingerprint.

### 4 Energy Efficiency

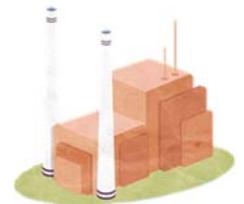
**Energy Efficiency:** New technologies are emerging every day that can reduce your energy bill. How can telemetry save you money? Ask us, we have the answer!

**Energy Efficient Equipment:** Every time you write a check to your utility, you pay into a fund called Public Purpose Program Funds. Before you make your next purchase, why not tap into this large bank of utility funds for your next energy project?

### 5 Managing kW-demand

**Managing your kW Demand:** Each year more of your energy costs come from demand charges; more than 50% in some cases! Every time you use electricity you create a "demand" (typically expressed in kW). Managing your kW demand is fast becoming the single most effective way to reduce your energy costs. Many of these changes are no-cost changes. Ask us for our list of proven strategies.

**Demand Response:** There is a unique power plant called Demand Response. By shedding electric load when there is an extreme demand for electricity, you can be a part of this new generation of eco-friendly power plants. This is as green as it gets and you can be part of it and get paid for doing it.



### 6 Spectrum University

**Test us!** We have made a promise to educate our customers. Test us on this and you will see our commitment.

**Finally, Better Energy Buying is here!**